

Multimodal Predictive Analytics and Recommendation Services for the Music Industry

Future Pulse aims to help music companies leverage a variety of music data and content, through sophisticated analytics and predictive modelling services, to make music distribution more effective and profitable.

PLATFORM

APPLICATIONS

Music Broadcast

Music data ingestion & real-time indexing

Records Labels

Music Platforms

Multi-modal music popularity prediction engine

Live Music

Social Media

Music community analysis & recommendation engine

Music Platforms

FuturePulse will:

01 deliver a single tool for collecting and accessing music data from a diverse set of sources.

02 deliver a set of data-driven services for estimating the current and future popularity of songs, artists and genres.

03 deliver a set of services for enhanced audience analysis and management.

04 integrate music data collection, mining, and visualization in a scalable Software-as-a-Service (SaaS) platform.

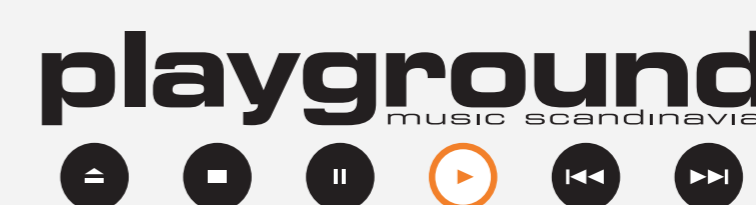
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 FuturePulse2020  FuturePulse2020

 This project is co-funded by the Horizon 2020 Framework programme of the European Union
Project Number: 761634 - FuturePulse - H2020-ICT-2016



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